

Casa Croftorius Studios

Designed and Installed by Bobby Croft



Bobby Croft's long and storied musical career includes playing bass with The Derek Trucks Band, and with his longtime friend and rock legend Gregg Allman. Performing on stage since age 9, Croft began producing and recording when he was 20, and has been at it ever since. Working on the other side of the sound board, Croft has become a sought-after producer and recording engineer, valued for his musical ideas and technical chops. Croft's Casa Croftorius Studios* on his 30-acre farm outside of Orlando, Florida is a showcase for best-in-class audio technology ranging from his renowned collection of vintage recording gear to Fulcrum Acoustic's technologically advanced RM Series 3-way coaxial reference monitors.

Challenge

Croft needed the accuracy, pristine imaging and precise transient response required of a studio monitor but with the directional control, power handling and output capability required for his new larger control room.

Solution

Croft chose two Fulcrum RM22ac Self-Powered Dual 12 inch Coaxial Reference Monitors for his new studio. "Fulcrum has the only reference monitors I've ever heard that maintain their tonal characteristics up and down the volume scale," explains Croft. "At lower volumes they sound exactly the same only softer, so I'm no longer tempted to turn on little monitors or subwoofers."

Fulcrum's Temporal Equalization (TQ™) processing is an integral part of the RM Series design which represents a modern DSP-aware update to traditional horn-loaded coaxial monitors. "With Fulcrum's on-board DSP and Powersoft amplification, the sound is always clear and easy to listen to which is important as I can work for 12 hours straight," says Croft. "The vintage recording consoles, tape recorders and mics at Casa Croftorius add sonic warmth and character, and are game-changing products which have stood the test of time. I can envision Fulcrum's technology-driven loudspeakers being similarly coveted and cherished for their pristine sound for years to come."

*Incorporating bass solos into Gregg Allman's shows earned Croft the nickname "Bobbo Croftorius" (a play on Jaco Pastorius), and the name stuck.

Project Details

Location

Sorrento, Florida

Product Category

Studio Production

Fulcrum Products

(2) RM22ac Self-Powered Dual 12 inch Coaxial Reference Monitors, 90° x 45°

Supporting Vintage Products

API 2488 Mixing Console, 1974

EMT 140 Plate Reverb, 1957

Neumann U47, U67 and M49 Microphones, 1949-65

Neve 5315 Mixing Console, 1973

RADAR 24-Track Digital Audio Recorder, 1994

